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Contact: Mark Jerkins
Tinsley Creative
863.583.0081
mark@tinsleycreative.com

Scout Makes Two Corporate Appointments

SUMMERVILLE, SC— Scout Boats, Inc. has recently hired two integral personnel at its South Carolina-based headquarters: *Sales Coordinator* and *Customer Service Supervisor*.

“With demand for our models increasing at an incredible rate year after year, we wanted to fill positions at the plant with the appropriate talent,” said Scout Executive Vice President Dave Wallace. “We actually have over 450 employees currently, all working together to meet our demand. These two new hires fit in perfectly with our culture here and are tremendous assets for our brand.”

Carol Anne Henry is the company’s new **Sales Coordinator**. Henry handles dealer orders, production schedules, shipping logistics and also works closely with the territory sales representatives on all custom orders. She has a Master of Science degree in Global & Luxury Management from SKEMA Business School in Sophia Antipolis, France, a Master of Management degree from the North Carolina State University Jenkins Graduate School of Management, and a Bachelor of Science from the College of Charleston, South Carolina. She previously worked as the Events & Promotions Coordinator at Chris-Craft.

Adam Young now handles **Customer Service** for Scout. Young oversees all warranty claims, works with both the customers and the vendors on any claims and provides customer service to any and all Scout customers. He holds a Bachelor of Science degree from the College of Charleston, South Carolina. He previously had his own marketing company and is now bringing his talents to the Scout team.

Scout builds luxury sportfishing center console, dual console and inshore/bay boat models ranging from 17’ to 53’. Since its founding three decades ago, the company’s goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company’s world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

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