



FOR IMMEDIATE RELEASE

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Scout Boats and Mercury offer 100 years of quality boating

FOND DU LAC, Wis. (July 31, 2014) – Scout Boats and Mercury Marine have teamed up to celebrate Scout's 25th year of building world-class award-winning sportfishing boats and Mercury's 75th year of providing the industry's leading recreational and commercial marine propulsion systems.

The two companies recently joined forces to offer cutting-edge, high-quality boat-and-engine packages, and their partnership continues to grow.

"This is a great relationship that produces quality sportfishing packages for saltwater anglers everywhere," said David Wallace, vice president of operations for Scout Boats. "The two companies have a combined 100 years of understanding what our customers want and need when they're out on the water."

Scout is recognized throughout the world as a builder of durable, innovative, high-value boats.

"Mercury is very excited about this partnership and we're looking forward to growing our business in the future," said John Pfeifer.

Mercury is known for its broad range of reliable engines that will get anglers to the fish and back home.

"Mercury's Joystick Piloting, with their Skyhook capability, is truly helping our business," said Wallace. "It's an incredible tool for those who take fishing seriously."

Scout builds sportfishing, fish 'n ski, walk around, flats and bay boat models ranging from 15 feet to 35 feet. Since its founding in 1989, Scout Boat's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A \$2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.

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