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Seven Scout Boats Dealers Ranked in Boating Industry Magazine's Top 100 Dealers Including Top Overall Dealer

Summerville, SC - Scout Boats had seven of its dealers ranked in Boating Industry Magazine's Top 100 Dealers list including the ***Top Overall Dealer, Legendary Marine*** in Destin, FL.

The seven dealerships are:

- **Hall Marine Group** – Lake Wylie, SC
- **Legendary Marine** (*Top Overall Dealer*) – Destin, FL
- **Paris Marine** – Peterborough, Ontario, Canada
- **Parks Marina** – Okoboji, IA
- **Payne Marine, Ltd.** – Point Au Baril, Ontario, Canada
- **Quality Boats of Clearwater** - Clearwater, FL
- **South Shore Marine Service** – Huron, OH

MarineMax, Inc. was listed as one of three dealerships under the **Hall of Fame** category, of which Scouts are sold at several MarineMax locations along the east coast.

"We are extremely proud of these outstanding dealers," said Scout Boats National/International Sales Manager Alan Lang. "Their commitment to excellence is a true extension of our corporate philosophy here at Scout."

The Top 100 is an annual ranking of dealerships that are unsurpassed in overall business operations, customer service and professionalism as determined by *Boating Industry* magazine. Applications were accepted from all North American-based dealers who wished to participate, and in-depth research was conducted by the magazine's editorial staff to determine the list rankings.

Dealerships awarded displayed a consistent and clear understanding that the profitability of the organization is directly related to the extent that it focuses on customer satisfaction, provided customers with an experience worth returning for and recommending to others and prepared for future success with sound planning, marketing and training initiatives.

Scout builds sportfishing, fish 'n ski, walk around, flats and bay boat models ranging from 15' to 35'. Since its founding two decades ago, Scout Boat's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Shane Harvey Brand Management, email: mark@shaneharveybranding.com; phone: 407.566.2667.

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