



**FOR IMMEDIATE RELEASE**

**Contact:** Mark Jerkins  
Tinsley Creative  
863.583.0081  
mark@tinsleycreative.com

### **Scout Inks Deal with SkipperBud's for Midwest Territory Exclusivity**

**Summerville, SC – Scout Boats, Inc.** and SkipperBud's have signed a deal making them their exclusive boat dealer for the Midwest region, including Wisconsin, Michigan, Ohio, Indiana and Illinois.

"Since SkipperBud's joined our Scout dealer network in 2015, they've continually shown their commitment to our brand," said Alan Lang, Director of Sales & Marketing for Scout Boats. "As more of their locations have been added to our roster, we agreed this was the perfect time to provide exclusivity for them in these growing markets."

SkipperBud's currently represents Scout in 11 of their 23 dealerships across the nation.

- |                                |                       |
|--------------------------------|-----------------------|
| - SkipperBud's Volo            | Round Lake, IL        |
| - SkipperBud's North Point     | Winthrop Harbor, IL   |
| - SkipperBud's Bay City        | Bay City, MI          |
| - SkipperBud's Belle Maer      | Harrison Township, MI |
| - SkipperBud's Grand Haven     | Grand Haven, MI       |
| - SkipperBud's Lake Fenton     | Fenton, MI            |
| - SkipperBud's Marina Del Isle | Marblehead, OH        |
| - SkipperBud's Madison         | Madison, WI           |
| - SkipperBud's Oshkosh         | Oshkosh, WI           |
| - SkipperBud's Pewaukee        | Pewaukee, WI          |
| - SkipperBud's Quarterdeck     | Sturgeon Bay, WI      |

"We are thrilled to add Scout Boats to our lineup in Ohio which gives SkipperBud's the entire Midwest Great Lakes region for the brand," said SkipperBud's West Michigan General Manager Rick Williams. "Make no mistake, this is a high quality boatbuilder and we could not be more pleased with Scout Boats commitment to quality and customer service since acquiring the brand in 2015. We are very excited about the growth potential Scout represents for this segment in the region, and we look forward to adding to the growing SkipperBud's and Scout Boats family of loyal customers."

Scout builds center console and dual console sportfishing models, along with flats and bay boat models, ranging from 17' to 42'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit [www.scoutboats.com](http://www.scoutboats.com); or contact Mark Jerkins at Tinsley Creative, email: [mark@tinsleycreative.com](mailto:mark@tinsleycreative.com); phone: 863.583.0081.

###