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**Scout Holds Successful Dealer Meeting, Customer Expo; Debuts New Innovations & Models for the 2018 Model Year; Awards Top Dealers for 2017**

**Summerville, SC – Scout Boats**, the leading independent marine manufacturer, unveiled multiple new innovations aboard its LXF fleet, along with two new models to the line-up during its annual dealer meeting in Charleston, SC September 25-26, 2017. New models include the 355 LXF, 235 XSF and 251 XSS. The new innovations include standard bow-mounted cameras, standard heated helm seats and optional hardtop-mounted solar panel battery chargers - all available on its LXF fleet – and a new two-toned Cayenne interior upholstery package available on select models.

“Our R&D department has been working tirelessly to bring these exciting new innovations to our line,” said Scout CEO & Founder Steve Potts. “Our LXF series is the example of luxury married with performance, and we feel it’s incredibly important to continue to not only innovate our models but to also provide the types of innovations that ‘wow’ our customers and exceed their expectations.”

“Couple these new innovations with our new model debuts of the 380 LXF earlier this year, the 355 LXF, 235 XSF and 251 XSS – and the work we’re doing on our new 530 LXF flagship that will debut Spring 2018, we continue to move the industry forward with state-of-the-art innovations for the discerning boat buyer who wants only the best,” Potts added.

During the annual dealer meeting, Scout also awarded its top dealers and sales professionals from around the world for the 2017 model year. The awards are as follows:

**2017 Top Dealer Award Winners:**

- |                                       |                    |                                   |
|---------------------------------------|--------------------|-----------------------------------|
| • Viage Group Sarasota Sales Team     | Viage Group        | <i>(Top Salesman of the Year)</i> |
| • Viage Group Sarasota                | Sarasota, FL       | <i>(Dealer of the Year)</i>       |
| • Seven Seas Yacht Sales              | Ft. Lauderdale, FL | <i>(Top Dealer)</i>               |
| • Viage Group St. Petersburg          | St. Petersburg, FL | <i>(Top Dealer)</i>               |
| • MarineMax Hall Marine of Charleston | Mt. Pleasant, SC   | <i>(Top Dealer)</i>               |
| • Walkers Marine Ft. Myers            | Ft. Myers, FL      | <i>(Top Dealer)</i>               |
| • MarineMax Baltimore                 | Baltimore, MD      | <i>(Top Dealer)</i>               |
| • MarineMax Miami                     | Miami, FL          | <i>(Top Dealer)</i>               |
| • Boats Unlimited                     | Wilmington, NC     | <i>(Top Dealer)</i>               |
| • Legendary Marine Destin             | Destin, FL         | <i>(Top Dealer)</i>               |
| • SkipperBud’s Grand Haven            | Grand Haven, MI    | <i>(Top Dealer)</i>               |
| • Marine Locker Bermuda               | Hamilton, Bermuda  | <i>(Top International Dealer)</i> |

“We had our most successful dealer meeting to date,” said Sales & Marketing Director Alan Lang. “Our new model unveilings were well received by the media, our dealers and our customers who attended our boat sale expo, and we’re very proud of the dealer network we’ve built and how hard they work on our behalf. And we had a unique situation with our multi-location dealer, Viage Group. Both of their sales teams set records for sales so we awarded the entire Viage sales group with our Top Salesman of the Year award.”

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Scout builds luxury sportfishing center console, dual console and inshore/bay boat models ranging from 17' to 53'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit [www.scoutboats.com](http://www.scoutboats.com); or contact Mark Jerkins at Tinsley Creative, email: [mark@tinsleycreative.com](mailto:mark@tinsleycreative.com); phone: 863.583.0081.

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