



FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Tinsley Creative
863.583.0081
mark@tinsleycreative.com

Garmin® & Scout Team Up Again for Innovative Smart Notification Feature

Summerville, SC – Scout Boats - the leading independent marine manufacturer – and Garmin – the global leader in satellite navigation – have unveiled something truly unique; the ability to receive smart notifications at the helm on the integrated touch screens of Scout's 380 LXF luxury center console model thanks to the new Garmin ActiveCaptain™ mobile app.

"ActiveCaptain blends features our customers know and love from our existing apps – Garmin Helm™ and BlueChart® Mobile – and adds enhanced connectivity, community and planning functionality for the ultimate connected boat ecosystem," said Dan Bartel, Garmin vice president of global consumer sales. "Staying connected on and off the water is important to Scout customers, so we're excited to deliver a one-app approach that makes it easier than ever for users to stay connected, including the ability to receive smart notifications on their Garmin electronics."

"Bringing an innovation like this to our marine customers is just another step we wanted to take to ensure we're providing the utmost experience for our customers, while providing a safer boating environment for all," said Scout CEO/Founder Steve Potts. "Instead of pulling your phone out of your pocket and looking down, or reaching for your phone in a compartment and turning your head away from the task at hand while you're underway to see what text you just received, now you can conveniently and safely see the text notification in front of you on the screens. Garmin is a great partner for us, and we were excited to incorporate ActiveCaptain on our new 380 LXF where Garmin first showcased it on the water."

The Garmin ActiveCaptain smart notification feature does not allow a boater to respond to the text, but rather only see the notification. This provides a safer boating experience by eliminating distractions out on the water.

Scout builds luxury sportfishing center console, dual console and inshore/bay boat models ranging from 17' to 53'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value. For more information on Scout, visit www.scoutboats.com; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

For decades, Garmin has pioneered new GPS navigation and wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. For more information, visit Garmin's virtual pressroom at garmin.com/newsroom, contact the Media Relations department at 913-397-8200, or follow us at facebook.com/garmin, twitter.com/garmin, or youtube.com/garmin.

###