



The Power of Innovation

FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Higher Advertising, Inc.
407.447.1340 ext. 201
Mark@higheradvertising.com

Five Scout Boats Dealers Ranked in Boating Industry Magazine's Top 100 Dealers; Three in Top 20

Summerville, SC - Scout Boats had five of its dealers ranked in Boating Industry Magazine's Top 100 Dealers list, including three listed in the top 20.

The five dealerships are:

- **Parks Marina** (6th) – Okoboji, IA
- **Quality Boats of Clearwater** (11th) - Clearwater, FL
- **Hall Marine Group** (15th) – Lake Wylie, SC
- **South Shore Marine Service** (30th) – Huron, OH
- **Vincent Payne Marine, Ltd.** (64th) – Point Au Baril, Ontario, Canada

"We are extremely proud of these five dealers," said Scout Boats National/International Sales Manager Alan Lang. "Their commitment to excellence is a true extension of our corporate philosophy here at Scout."

The Top 100 is an annual ranking of dealerships that are unsurpassed in overall business operations, customer service and professionalism as determined by *Boating Industry* magazine. Applications were accepted from all North American-based dealers who wished to participate, and in-depth research was conducted by the magazine's editorial staff to determine the list rankings.

Dealerships awarded displayed a consistent and clear understanding that the profitability of the organization is directly related to the extent that it focuses on customer satisfaction, provided customers with an experience worth returning for and recommending to others and prepared for future success with sound planning, marketing and training initiatives.

Scout builds sportfishing, fish 'n ski, walk around, flats and bay boat models ranging from 15' to 35'. Since its founding two decades ago, Scout Boat's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit www.scoutboats.com; or contact Mark Jerkins at Higher Advertising, Inc., email: Mark@higheradvertising.com; phone: 407.447.1340.

###